

# Townhouse

## CREATIVE NARRATIVES

---

Townhouse Gallery is pleased to announce the launching of the 'Creative Narratives' programme, seeking to support creative hubs, cultural institutions and artists in Egypt.

This new program will provide guidance and financial support to its awardees for the duration of one year. Projects funded under this program should take place within three to twelve-month period of the award announcement in mid-July. Projects proposed in response to this Open Call may be in any art form or be cross-disciplinary or interdisciplinary.

Creative Narrative's seeks cultural and media productions that have a large reach and impact, are geared towards artistic, independent and socially conscious work. Artists, designers, filmmakers, cultural institutions, vloggers and techies, all diverse in their identities, mediums, content, channels and audiences, are welcome to apply.

There are two programme tracks available, one for institutions, art spaces and creative hubs and another for independent artists and culture producer's projects. Each track will award 4 to 6 grants. Institutions and organizations shall receive technical and financial support of up to 20,000EUR. Independent artists and culture producers shall receive mentorship, a space to exhibit their final results and financial support of up to 5,000 EUR for production of work.

### [APPLICATION FOR INDIVIDUALS](#)

### [APPLICATION FOR INSTITUTIONS](#)

## Eligibility Criteria

- A. The organization or institution must be currently active, for at least two years, in the Egyptian cultural sector.
- B. This call is only for Egyptians or resident of Egypt for at least three years.
- C. Organizations and Individuals that working on one or more of the following disciplines:
- Design (Graphic Design, Fashion Design)
  - Drawing (Comics, Cartoons, Animation)
  - Writing (Poetry, Slam poetry, Spoken Word)
  - Sound (Storytelling, Music, Rap, Hiphop, DJ-ing)
  - Film (Short Film, Feature Film, Documentary)
  - Visual Art (Painting, Drawing, Printmaking, Digital Art, Video Art, Sculpture, Performance, Mixed Media Installations)
  - Technology (Virtual Reality, Videogame)
  - Cultural Media Initiatives (Offline, Online)
- D. Individuals or a group of individuals can apply for the institution grant if they have a fiscal partner.

## Review and Selection Process

The selection of awardees will be conducted by an independent jury. The jury are specifically interested in:

- Projects of artistic merit that explore different narratives in society.
- Initiatives that produce work in provincial cities and periphery-urban areas
- Creative interdisciplinary work that involves technology, design, and audio-visual content.
- Organizations with an excellent track record, projects of artistic merit and audience outreach.

The following are the steps that will be undertaken by Townhouse to review the applications and determine the awarding of grants:

Step 1: Submission of application; Deadline July 25th, 2018

Step 2: Review and selection of received application by an independent jury. Results announced August 10st, 2018. (Please note that only shortlisted applicants will be contacted)

Step 3: Contracting

For more information [creativenarratives@gmail.com](mailto:creativenarratives@gmail.com)